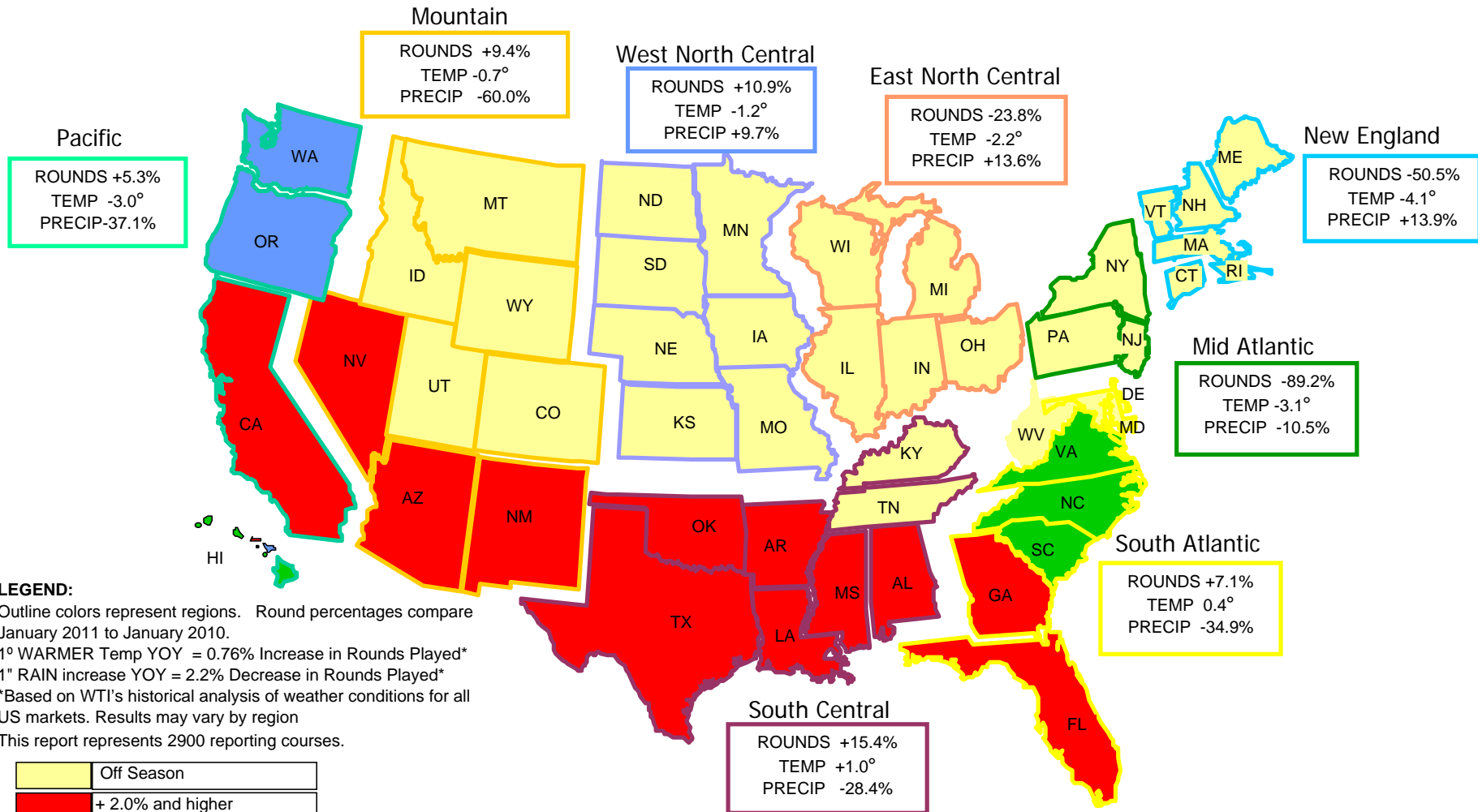


NATIONAL GOLF ROUNDS PLAYED REPORT

U.S. TOTAL
JAN '11 **YTD '11**
 +7.4% +7.4%



LEGEND:
 Outline colors represent regions. Round percentages compare January 2011 to January 2010.
 1° WARMER Temp YOY = 0.76% Increase in Rounds Played*
 1" RAIN increase YOY = 2.2% Decrease in Rounds Played*
 *Based on WTI's historical analysis of weather conditions for all US markets. Results may vary by region
 This report represents 2900 reporting courses.

	Off Season
	+ 2.0% and higher
	between -1.9% and +1.9%
	-2.0% and lower



PGA PerformanceTrak in cooperation with NCGOA, the joint financial benchmarking initiative of the PGA of America and the National Golf Course Owners Association, supports the National Rounds Played Report by supplying data included in this report.

NATIONAL GOLF ROUNDS PLAYED REPORT

POWERED BY



	JAN	YTD
PACIFIC	5.3%	5.3%
CA	11.2%	11.2%
Los Angeles	7.3%	7.3%
Orange County	11.1%	11.1%
Palm Springs	6.2%	6.2%
Sacramento	21.7%	21.7%
San Diego	9.2%	9.2%
San Francisco/Oakland	18.6%	18.6%
HI	-1.8%	-1.8%
OR	-8.9%	-8.9%
Portland	-14.9%	-14.9%
WA	-30.6%	-30.6%
Seattle	-29.2%	-29.2%
MOUNTAIN	9.4%	9.4%
AZ	10.0%	10.0%
Phoenix	10.0%	10.0%
CO	32.2%	32.2%
Denver	97.9%	97.9%
ID,WY, MT	-2.9%	-2.9%
NM	11.1%	11.1%
NV	11.6%	11.6%
Las Vegas	10.4%	10.4%
UT	-10.1%	-10.1%
WEST NORTH CENTRAL	10.9%	10.9%
IA	NA	NA
KS	18.4%	18.4%
NE	-51.4%	-51.4%
ND,SD	NA	NA
MN	NA	NA
Minneapolis/St.Paul	NA	NA
MO	7.0%	7.0%
St Louis	-46.3%	-46.3%
Kansas City	34.7%	34.7%

	JAN	YTD
UNITED STATES	7.4%	7.4%
PUBLIC ACCESS	7.7%	7.7%
PRIVATE	6.6%	6.6%

EAST NORTH CENTRAL	-23.8%	-23.8%
IL	-15.0%	-15.0%
Chicago	-7.3%	-7.3%
IN	-6.4%	-6.4%
MI	NA	NA
Detroit	NA	NA
OH	-35.2%	-35.2%
Cincinnati	-66.1%	-66.1%
Cleveland	NA	NA
Columbus	-7.9%	-7.9%
WI	NA	NA
Milwaukee	NA	NA
SOUTH CENTRAL	15.4%	15.4%
AL	9.6%	9.6%
Birmingham	19.7%	19.7%
AR	57.9%	57.9%
KY	-8.1%	-8.1%
LA	25.1%	25.1%
MS	24.0%	24.0%
OK	54.3%	54.3%
Oklahoma City	47.1%	47.1%
TN	-7.3%	-7.3%
Nashville	-18.6%	-18.6%
TX	10.4%	10.4%
Dallas/Ft. Worth	9.4%	9.4%
Houston	8.2%	8.2%
San Antonio	13.1%	13.1%

	JAN	YTD
SOUTH ATLANTIC	7.1%	7.1%
DE, DC, MD	-37.5%	-37.5%
Washington/Baltimore	-28.7%	-28.7%
FL	9.4%	9.4%
Jacksonville/Daytona	6.6%	6.6%
Orlando	4.7%	4.7%
Tampa	7.4%	7.4%
Palm Beach	5.4%	5.4%
Sarasota	8.8%	8.8%
Naples/Ft Myers	16.5%	16.5%
Miami/Ft.Lauderdale	6.4%	6.4%
GA	4.5%	4.5%
Atlanta	5.4%	5.4%
NC	-1.5%	-1.5%
Greensboro/Raleigh	0.9%	0.9%
SC	0.4%	0.4%
Charleston	-2.6%	-2.6%
Hilton Head	4.8%	4.8%
Myrtle Beach	5.3%	5.3%
VA	-1.8%	-1.8%
WV	-5.5%	-5.5%
MID ATLANTIC	-89.2%	-89.2%
NJ	-85.9%	-85.9%
NY	NA	NA
New York City	NA	NA
PA	-72.6%	-72.6%
Philadelphia	-77.9%	-77.9%
Pittsburgh	-60.6%	-60.6%
NEW ENGLAND	-50.5%	-50.5%
CT	NA	NA
Hartford	NA	NA
MA, RI	-27.6%	-27.6%
Boston	NA	NA
ME,NH, VT	NA	NA

The percentages represent the differences in number of rounds played comparing January 2011 to January 2010.
 For more information contact Golf Datatech, golfroundsplayed@golfdatatech.com or call 407-944-4116