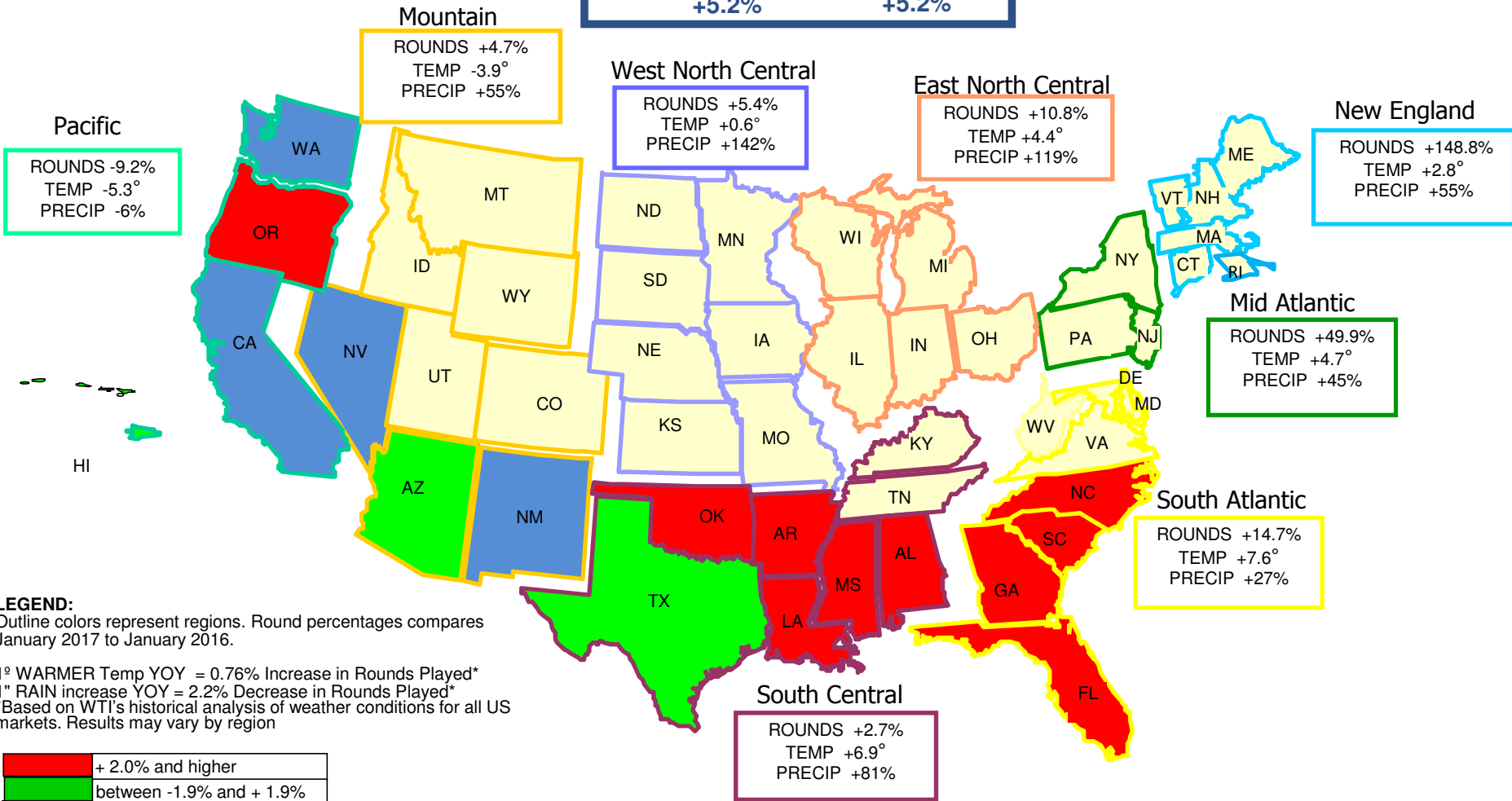




**U.S. TOTAL**  
**JANUARY '17**    **YTD 17**  
 +5.2%                +5.2%



**LEGEND:**  
 Outline colors represent regions. Round percentages compares January 2017 to January 2016.

1° WARMER Temp YOY = 0.76% Increase in Rounds Played\*  
 1" RAIN increase YOY = 2.2% Decrease in Rounds Played\*  
 \*Based on WTI's historical analysis of weather conditions for all US markets. Results may vary by region

	+ 2.0% and higher
	between -1.9% and + 1.9%
	- 2.0% and lower
	Off Season

## January 2017

	JAN	YTD
<b>PACIFIC</b>	<b>-9.2%</b>	<b>-9.2%</b>
CA	<b>-11.6%</b>	<b>-11.6%</b>
Los Angeles	-11.0%	-11.0%
Orange County	-15.2%	-15.2%
Palm Springs	-5.5%	-5.5%
Sacramento	-29.4%	-29.4%
San Diego	-8.6%	-8.6%
San Francisco/Oakland	-18.5%	-18.5%
HI	<b>0.8%</b>	<b>0.8%</b>
OR	<b>9.6%</b>	<b>9.6%</b>
Portland	-34.4%	-34.4%
WA	<b>-11.9%</b>	<b>-11.9%</b>
Seattle	-11.7%	-11.7%
<b>MOUNTAIN</b>	<b>4.7%</b>	<b>4.7%</b>
AZ	<b>1.7%</b>	<b>1.7%</b>
Phoenix	3.1%	3.1%
CO	<b>39.8%</b>	<b>39.8%</b>
Denver	19.3%	19.3%
ID, WY, MT, UT	<b>47.7%</b>	<b>47.7%</b>
NM	<b>-6.9%</b>	<b>-6.9%</b>
NV	<b>-2.9%</b>	<b>-2.9%</b>
Las Vegas	-7.6%	-7.6%
<b>WEST NORTH CENTRAL</b>	<b>5.4%</b>	<b>5.4%</b>
KS, NE	<b>8.7%</b>	<b>8.7%</b>
ND, SD	<b>NA</b>	<b>NA</b>
MN	<b>NA</b>	<b>NA</b>
Minneapolis/St. Paul	NA	NA
IA, MO	<b>2.7%</b>	<b>2.7%</b>
St Louis	-18.4%	-18.4%
Kansas City	17.6%	17.6%

	JAN	YTD
<b>UNITED STATES</b>	<b>5.2%</b>	<b>5.2%</b>
<b>PUBLIC ACCESS</b>	<b>4.4%</b>	<b>4.4%</b>
<b>PRIVATE</b>	<b>7.7%</b>	<b>7.7%</b>

	JAN	YTD
<b>EAST NORTH CENTRAL</b>	<b>10.8%</b>	<b>10.8%</b>
IL	<b>7.3%</b>	<b>7.3%</b>
Chicago	30.5%	30.5%
IN	<b>26.3%</b>	<b>26.3%</b>
MI	<b>26.7%</b>	<b>26.7%</b>
Detroit	31.5%	31.5%
OH	<b>-4.6%</b>	<b>-4.6%</b>
Cincinnati	13.9%	13.9%
Cleveland	25.2%	25.2%
WI	<b>NA</b>	<b>NA</b>
<b>SOUTH CENTRAL</b>	<b>2.7%</b>	<b>2.7%</b>
AL	<b>6.6%</b>	<b>6.6%</b>
AR, LA, MS	<b>6.5%</b>	<b>6.5%</b>
KY	<b>-3.6%</b>	<b>-3.6%</b>
OK	<b>14.0%</b>	<b>14.0%</b>
TN	<b>26.5%</b>	<b>26.5%</b>
Nashville	19.2%	19.2%
TX	<b>-1.0%</b>	<b>-1.0%</b>
Dallas/Ft. Worth	2.0%	2.0%
Houston	-0.4%	-0.4%
San Antonio	-7.8%	-7.8%

	JAN	YTD
<b>SOUTH ATLANTIC</b>	<b>14.7%</b>	<b>14.7%</b>
DE, DC, MD	<b>32.3%</b>	<b>32.3%</b>
Washington/Baltimore	40.2%	40.2%
FL	<b>11.1%</b>	<b>11.1%</b>
Jacksonville/Daytona	30.9%	30.9%
Orlando	-5.6%	-5.6%
Tampa	4.0%	4.0%
Palm Beach	39.9%	39.9%
Sarasota	-3.9%	-3.9%
Naples/Ft Myers	7.0%	7.0%
Miami/Ft.Lauderdale	15.4%	15.4%
GA	<b>26.7%</b>	<b>26.7%</b>
Atlanta	37.8%	37.8%
NC	<b>29.1%</b>	<b>29.1%</b>
Greensboro/Raleigh	17.2%	17.2%
SC	<b>18.9%</b>	<b>18.9%</b>
Charleston	11.6%	11.6%
Hilton Head	17.3%	17.3%
Myrtle Beach	15.6%	15.6%
VA	<b>20.9%</b>	<b>20.9%</b>
WV	<b>80.0%</b>	<b>80.0%</b>
<b>MID ATLANTIC</b>	<b>49.9%</b>	<b>49.9%</b>
NJ	<b>18.1%</b>	<b>18.1%</b>
NY	<b>65.4%</b>	<b>65.4%</b>
New York City	26.9%	26.9%
PA	<b>61.5%</b>	<b>61.5%</b>
Philadelphia	38.6%	38.6%
Pittsburgh	47.1%	47.1%
<b>NEW ENGLAND</b>	<b>148.8%</b>	<b>148.8%</b>
CT	<b>179.9%</b>	<b>179.9%</b>
MA, RI	<b>133.7%</b>	<b>133.7%</b>
Boston	61.3%	61.3%
ME, NH, VT	<b>NA</b>	<b>NA</b>

The percentages represent the differences in number of rounds played comparing January 2017 to January 2016.  
 For more information contact Golf Datatech, [golfroundsplayed@golfdatatech.com](mailto:golfroundsplayed@golfdatatech.com) or call 407-944-4116