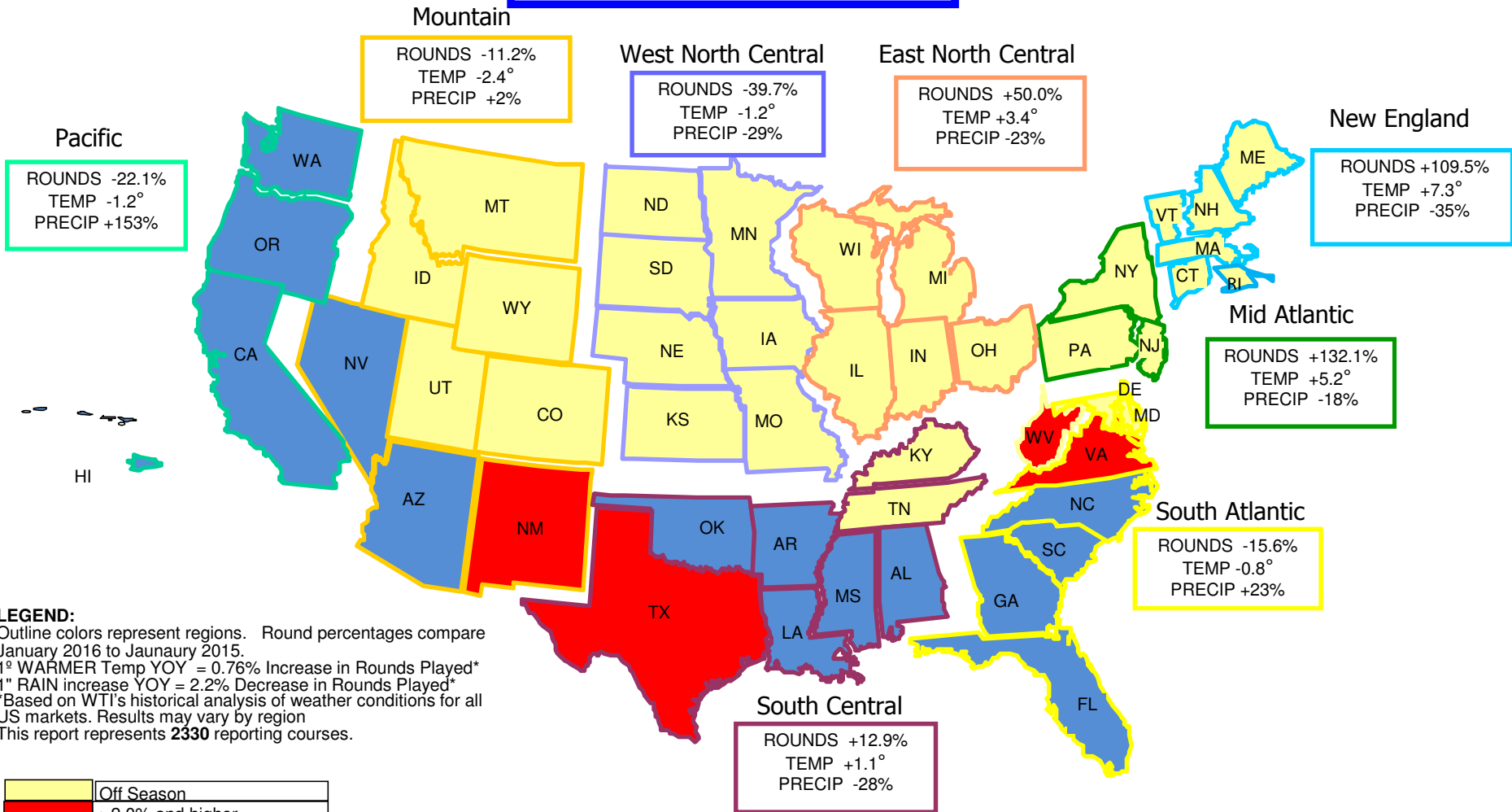


NATIONAL GOLF ROUNDS PLAYED REPORT

U.S. TOTAL
JANUARY '16 YTD 16
-12.6% -12.6%



LEGEND:
 Outline colors represent regions. Round percentages compare January 2016 to January 2015.
 1° WARMER Temp YOY = 0.76% Increase in Rounds Played*
 1" RAIN increase YOY = 2.2% Decrease in Rounds Played*
 *Based on WTI's historical analysis of weather conditions for all US markets. Results may vary by region
 This report represents **2330** reporting courses.

Yellow	Off Season
Red	+ 2.0% and higher
Green	between -1.9% and + 1.9%
Blue	- 2.0% and lower



PGA PerformanceTrak in cooperation with NGCOA, the joint financial benchmarking initiative of the PGA of America and the National Golf Course Owners Association, supports the National Rounds Played Report by supplying data included in this report.

NATIONAL GOLF ROUNDS PLAYED REPORT



	JAN	YTD
PACIFIC	-22.1%	-22.1%
CA	-20.2%	-20.2%
Los Angeles	-7.8%	-7.8%
Orange County	-10.3%	-10.3%
Palm Springs	-9.3%	-9.3%
Sacramento	-38.5%	-38.5%
San Diego	-11.8%	-11.8%
San Francisco/Oakland	-38.1%	-38.1%
HI	-6.0%	-6.0%
OR	-46.2%	-46.2%
Portland	-52.4%	-52.4%
WA	-39.9%	-39.9%
Seattle	-39.3%	-39.3%
MOUNTAIN	-11.2%	-11.2%
AZ	-9.3%	-9.3%
Phoenix	-10.9%	-10.9%
CO	-32.9%	-32.9%
Denver	-35.3%	-35.3%
ID, WY, MT	-48.4%	-48.4%
NM	14.3%	14.3%
NV	-17.3%	-17.3%
Las Vegas	-14.8%	-14.8%
UT	-15.1%	-15.1%
WEST NORTH CENTRAL	-39.7%	-39.7%
IA	NA	NA
KS	-29.7%	-29.7%
NE	-85.3%	-85.3%
ND,SD	-53.8%	-53.8%
MN	NA	NA
Minneapolis/St.Paul	NA	NA
MO	-23.4%	-23.4%
St Louis	8.6%	8.6%
Kansas City	-54.3%	-54.3%

	JAN	YTD
UNITED STATES	-12.6%	-12.6%
PUBLIC ACCESS	-11.9%	-11.9%
PRIVATE	-14.3%	-14.3%

EAST NORTH CENTRAL	50.0%	50.0%
IL	23.0%	23.0%
Chicago	174.2%	174.2%
IN	41.3%	41.3%
MI	326.3%	326.3%
Detroit	345.2%	345.2%
OH	46.2%	46.2%
Cincinnati	13.6%	13.6%
Cleveland	821.3%	821.3%
Columbus	NA	NA
WI	NA	NA
Milwaukee	NA	NA
SOUTH CENTRAL	12.9%	12.9%
AL	-10.9%	-10.9%
Birmingham	-2.7%	-2.7%
AR	-22.1%	-22.1%
KY	2.4%	2.4%
LA	3.9%	3.9%
MS	-16.3%	-16.3%
OK	-14.8%	-14.8%
Oklahoma City	-14.5%	-14.5%
TN	-10.6%	-10.6%
Nashville	1.7%	1.7%
TX	28.8%	28.8%
Dallas/Ft. Worth	16.8%	16.8%
Houston	33.2%	33.2%
San Antonio	49.8%	49.8%

	JAN	YTD
SOUTH ATLANTIC	-15.6%	-15.6%
DE, DC, MD	105.5%	105.5%
Washington/Baltimore	63.0%	63.0%
FL	-18.2%	-18.2%
Jacksonville/Daytona	-11.8%	-11.8%
Orlando	-9.7%	-9.7%
Tampa	-18.5%	-18.5%
Palm Beach	-28.3%	-28.3%
Sarasota	-13.7%	-13.7%
Naples/Ft Myers	-24.5%	-24.5%
Miami/Ft.Lauderdale	-11.6%	-11.6%
GA	-9.3%	-9.3%
Atlanta	-9.4%	-9.4%
NC	-8.0%	-8.0%
Greensboro/Raleigh	-12.3%	-12.3%
SC	-15.5%	-15.5%
Charleston	-10.9%	-10.9%
Hilton Head	-10.7%	-10.7%
Myrtle Beach	-17.8%	-17.8%
VA	10.4%	10.4%
WV	237.0%	237.0%
MID ATLANTIC	132.1%	132.1%
NJ	135.0%	135.0%
NY	125.7%	125.7%
New York City	131.6%	131.6%
PA	144.6%	144.6%
Philadelphia	164.7%	164.7%
Pittsburgh	157.8%	157.8%
NEW ENGLAND	109.5%	109.5%
CT	255.1%	255.1%
Hartford	128.4%	128.4%
MA, RI	82.7%	82.7%
Boston	87.6%	87.6%
ME, NH, VT	NA	NA

The percentages represent the differences in number of rounds played comparing January 2016 to January 2015.
 For more information contact Golf Datatech, golfroundsplayed@golfdatatech.com or call 407-944-4116