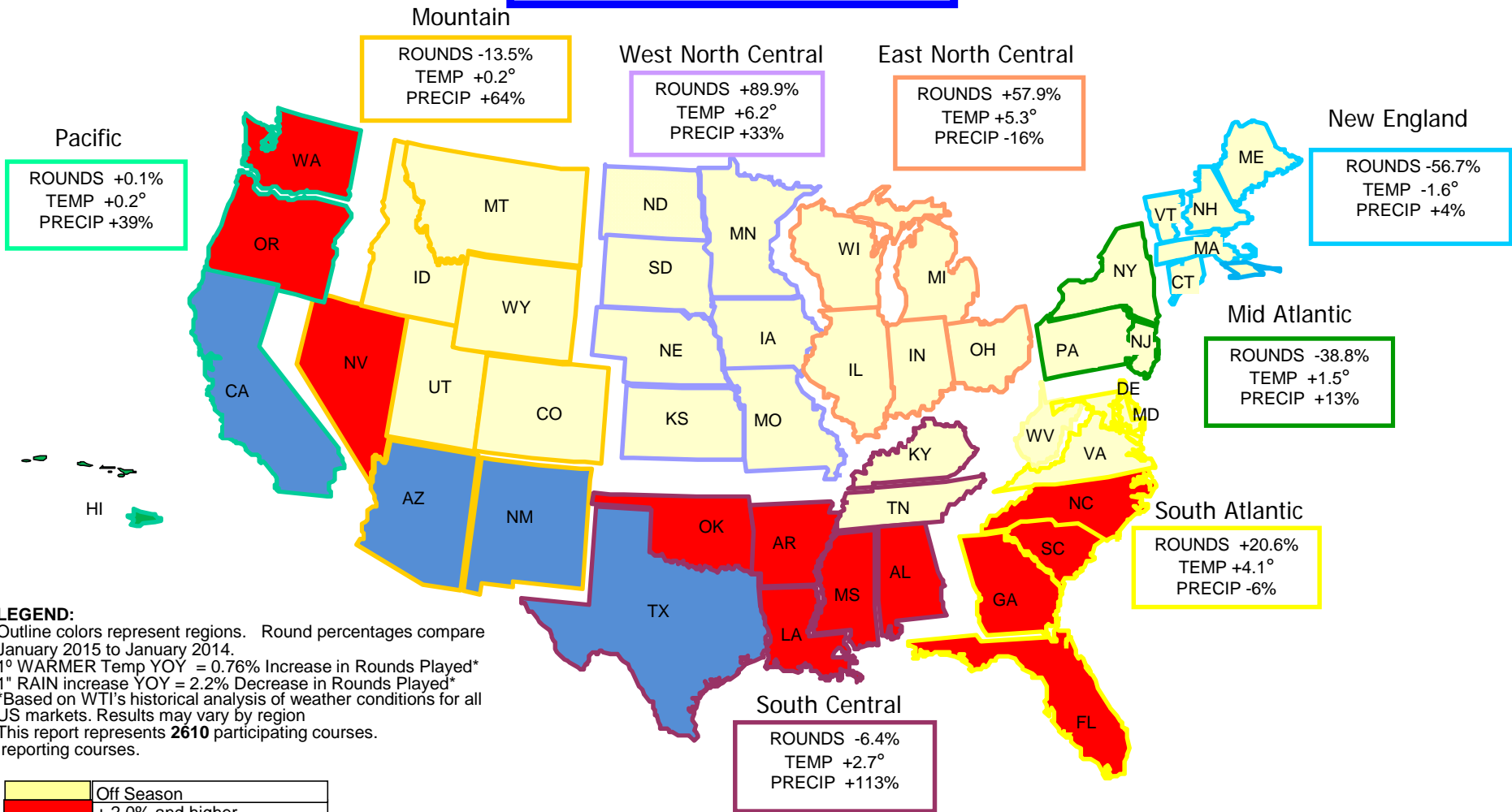


NATIONAL GOLF ROUNDS PLAYED REPORT

U.S. TOTAL
JANUARY '15 YTD '15
+4.9% +4.9%



LEGEND:
 Outline colors represent regions. Round percentages compare January 2015 to January 2014.
 1° WARMER Temp YOY = 0.76% Increase in Rounds Played*
 1" RAIN increase YOY = 2.2% Decrease in Rounds Played*
 *Based on WTI's historical analysis of weather conditions for all US markets. Results may vary by region
 This report represents **2610** participating courses reporting courses.

Yellow	Off Season
Red	+ 2.0% and higher
Green	between -1.9% and + 1.9%
Blue	- 2.0% and lower



PGA PerformanceTrak in cooperation with NGCOA, the joint financial benchmarking initiative of the PGA of America and the National Golf Course Owners Association, supports the National Rounds Played Report by supplying data included in this report.

NATIONAL GOLF ROUNDS PLAYED REPORT



	JAN	YTD
PACIFIC	0.1%	0.1%
CA	-2.0%	-2.0%
Los Angeles	-7.6%	-7.6%
Orange County	-4.4%	-4.4%
Palm Springs	-1.0%	-1.0%
Sacramento	-0.3%	-0.3%
San Diego	-1.1%	-1.1%
San Francisco/Oakland	1.3%	1.3%
HI	1.0%	1.0%
OR	10.0%	10.0%
Portland	12.5%	12.5%
WA	18.2%	18.2%
Seattle	18.3%	18.3%
MOUNTAIN	-13.5%	-13.5%
AZ	-12.8%	-12.8%
Phoenix	-12.6%	-12.6%
CO	-1.6%	-1.6%
Denver	-1.8%	-1.8%
ID, WY, MT	36.8%	36.8%
NM	-36.0%	-36.0%
NV	6.9%	6.9%
Las Vegas	6.4%	6.4%
UT	-43.1%	-43.1%
WEST NORTH CENTRAL	89.9%	89.9%
IA	42.7%	42.7%
KS	81.1%	81.1%
NE	83.1%	83.1%
ND,SD	NA	NA
MN	NA	NA
Minneapolis/St.Paul	NA	NA
MO	122.4%	122.4%
St Louis	133.6%	133.6%
Kansas City	127.0%	127.0%

	JAN	YTD
UNITED STATES	4.9%	4.9%
PUBLIC ACCESS	4.1%	4.1%
PRIVATE	7.3%	7.3%

	JAN	YTD
EAST NORTH CENTRAL	57.9%	57.9%
IL	39.2%	39.2%
Chicago	NA	NA
IN	46.9%	46.9%
MI	NA	NA
Detroit	NA	NA
OH	68.1%	68.1%
Cincinnati	183.5%	183.5%
Cleveland	-89.8%	-89.8%
Columbus	64.6%	64.6%
WI	NA	NA
Milwaukee	NA	NA
SOUTH CENTRAL	-6.4%	-6.4%
AL	29.6%	29.6%
Birmingham	39.8%	39.8%
AR	34.6%	34.6%
KY	110.4%	110.4%
LA	6.4%	6.4%
MS	23.3%	23.3%
OK	6.5%	6.5%
Oklahoma City	4.9%	4.9%
TN	41.9%	41.9%
Nashville	46.5%	46.5%
TX	-18.9%	-18.9%
Dallas/Ft. Worth	-11.1%	-11.1%
Houston	-22.9%	-22.9%
San Antonio	-19.2%	-19.2%

	JAN	YTD
SOUTH ATLANTIC	20.6%	20.6%
DE, DC, MD	-19.4%	-19.4%
Washington/Baltimore	-11.9%	-11.9%
FL	19.1%	19.1%
Jacksonville/Daytona	21.0%	21.0%
Orlando	20.7%	20.7%
Tampa	28.0%	28.0%
Palm Beach	18.9%	18.9%
Sarasota	11.9%	11.9%
Naples/Ft Myers	19.4%	19.4%
Miami/Ft.Lauderdale	16.6%	16.6%
GA	45.0%	45.0%
Atlanta	54.9%	54.9%
NC	23.6%	23.6%
Greensboro/Raleigh	35.9%	35.9%
SC	24.4%	24.4%
Charleston	18.4%	18.4%
Hilton Head	31.9%	31.9%
Myrtle Beach	17.4%	17.4%
VA	11.7%	11.7%
WV	22.9%	22.9%
MID ATLANTIC	-38.8%	-38.8%
NJ	-40.3%	-40.3%
NY	-42.6%	-42.6%
New York City	-45.0%	-45.0%
PA	-22.6%	-22.6%
Philadelphia	-31.4%	-31.4%
Pittsburgh	-21.9%	-21.9%
NEW ENGLAND	-56.7%	-56.7%
CT	-83.9%	-83.9%
Hartford	-63.5%	-63.5%
MA, RI	-33.6%	-33.6%
Boston	-32.6%	-32.6%
ME, NH, VT	NA	NA

The percentages represent the differences in number of rounds played comparing January 2015 to January 2014.
 For more information contact Golf Datatech, golfroundsplayed@golfdatatech.com or call 407-944-4116